

WINTERFELL GPWIN INFLUENCERS PROGRAM

Premise:

Any Sales made by the influencer through is personal link

Payout:

For each GPWIN NFT sold through the Influencers Personal link, he/she will receive 35\$ per NFT sold.

Process:

Go to 014e4e7f-c41f-4a6c-b0a3-c8c5b6a163dd.goaffpro.com/create-account
Register to Influencer Program with your email (verification required).

Copy paste your Influencer link and send it to your community for Influencer based purchasers by Minting on the GPWIN dApp.

At any time sign in to your account 014e4e7f-c41f-4a6c-b0a3-c8c5b6a163dd.goaffpro.com/login, and track your sales.

Payouts will be in USDC directly to your e-wallet address (entered during the registration process), on a weekly basis. (Weekly basis being Sales tracked Monday 00:00:00 CET to Sunday 23:59:00 CET, and payout on the following Wednesday by 15:00:00 CET).

INFLUENCER PROGRAM TERMS & CONDITIONS

Winterfell SPV AB ("we," "us" the "*Company*") offers you the opportunity to earn rewards by referring your community to purchasing of GPWIN NFTs (The "*Purchase of GPWIN NFTs*"). Your participation in the Winterfell Influencer Purchase Program ("*Winterfell Influencer Purchase Program*" or "*Program*") can earn you a sales commission for every GPWIN sold through your Influencer link, and may also get you additional rewards. We reserve the right to terminate the Program at any time for any reason. The Program is administered by Winterfell, which may, outsource all or certain elements of administration to third parties selected by Winterfell for this purpose (collectively "*Administrator*").

These terms ("*Terms*") apply only and exclusively to a Influencer's participation in the Influencer Program. By participating in the Program, Influencer's agree to use and be bound by the materials and content provided by the Program as outlined and communicated from time to time by Winterfell (which includes amongst others the content of communication materials, related to GPWIN and or the Program), and consistent with any other terms Winterfell may apply to the Program. If you do not agree to these Terms in their entirety, then you cannot register and participate in the Program. Influencers also cannot participate where in so doing, they would violate any applicable laws or regulations.

Eligibility

This Program is void where such Influencer purchase Programs are prohibited. Influencer's who refer others to the program are "Referees"; those who are referred are "Referred Purchasers ." Influencers are, or may be eligible to receive "Sales Commission" for every Referred person through his link who purchases a GPWIN NFT. Influencers must speak and read English, be legally able to participate in the Program, and must be 1) at least the age of majority where they reside, 2) have an existing, valid Winterfell Influencers account, and 3) are otherwise in good standing. When registering for the Program, Influencers must use an email address that is valid and accepted by the Influencers to be a legally binding service e-mail address. No company accounts. Winterfell reserves the right to determine if a Influencer's Winterfell Influencers account is not valid based on criteria that includes, but is not limited to, Winterfell GPWIN ownership, status, and business affiliation of the Influencer's registered Winterfell Influencers email address domain. Participation in the Program represents an ongoing relationship with you. Please see Winterfell's privacy policy for further details on your privacy rights.

Companies and employees of Winterfell Entities or their subsidiaries, affiliates or promotional agencies, including immediate family and household members, are not eligible. Further an Interested Party or an Affiliate of any Interested Party are not eligible "Interested Party" means the Claimants or any of the defendants or counterparties in respect of the Claim.

How It Works

To participate, once you have created your Winterfell Influencers account (<http://014e4e7f-c41f-4a6c-b0a3-c8c5b6a163dd.goaffpro.com/create-account>), visit <http://014e4e7f-c41f-4a6c-b0a3-c8c5b6a163dd.goaffpro.com/login> and copy your Influencer code. You will be provided a link which you can share with your friends and colleagues as much as you want.

If a user uses your personal link and purchases a GPWIN NFT, you will receive a credit ("*Sales Commission*") worth \$35.00 USDC, redeemable in USDC to your specified e-wallet account.

There is no limit in the number of referred persons by the Influencers, and the Influencer Sales Commission that a Influencer may receive, and the Sales commission may ONLY be redeemed in USDC to the Influencers e-wallet.

Special Promotions

From time to time, Influencers may be offered special promotions ("*Special Promotion*"), and special links ("*Personal Bonus Link*") to use, at the sole discretion of Winterfell. These Special Promotions may be offered to some, but not all Influencer's, depending upon your referred sales status and performance, your geographic location, or for other reasons. Such Special Promotions are for a limited time and will give Influencers (and in some cases, Referred Purchasers) additional perks and rewards. Additional terms, including expiration dates for any Special Promotion will be provided with the Special Promotion. During Special Promotions, Influencers may use either their Personal Link, or their Personal Bonus Link, and will receive Credit based upon the specific link used. During any Special Promotion, the Influencer will only receive the identified credit outlined in and by the Special Promotion only if the Referred User completes the task prior to the end date of the Special Promotion period.

Qualified Influencers

Upon signing up for the Program, Influencers will be provided with a unique Influencer link ("*Personal Link*") that allows Influencers to receive Sales Commission for GPWIN sales made through their Personal link. Each Influencer will be able to check his/her status on Influencers by logging in to his/her/their account and checking the Influencer Status, this account will also enable the Influencers to check the status of his/her Referred Persons and to manage his/her account. Personal Links will be issued only to individuals. An individual must use their Personal Link to participate in the program but no additional purchase from him/her is required. Influencers must respect the spirit of the Program by not engaging in spamming or other unfair or otherwise problematic practices, including creating fake accounts or harassing potential Influencer sources.

Conditions for Receiving Sales Commission

Sales Commission will be awarded for Influencers who meet the following conditions:

1. The Referred Purchaser must use the Personal Link from a Influencer in good standing with Winterfell.
2. If a Referred Purchaser receives more than one Personal Link, Winterfell will provide the Sales Commission to the person whose Personal Link is used to complete the Winterfell registration process regardless of when the Personal Links were sent. If a Referred Purchaser purchases GPWIN using any other method, the registration will not count as a Qualified Influencer and Influencer will not earn Sales Commission;
3. The Referred Purchaser may not combine the link with any other offer.
4. The Referred Purchaser must be eligible to purchase GPWIN in line with the GPWIN Terms & Conditions, and must complete a purchase through minting the GPWIN NFT through the Minting dApp.

How Sales Commission Work

Influencers are allowed unlimited Referred Persons.

Sales Commissions are subject to verification and will generally be verified and awarded within 5 business days. Winterfell Entities may withhold a Sales Commission if it reasonably believes additional verification is required. Winterfell may also withhold or invalidate any potential Sales Commission if at its sole discretion it deems them to be fraudulent, suspect, or in violation of these Terms, and or if after verifying and approving a transaction, the same will impose liability on Winterfell, its subsidiaries, affiliates or any of their respective officers, directors, employees, representatives and agents.

All Winterfell Entities' decisions are final and binding, including decisions as to whether a Referred Person, or Sales Commission is valid, when and if to terminate the Program, and whether, if at all, to change the program. Any change to the Program will be sent via email to registered Influencer's and, will become effective as of the date the email is sent. If a Influencer has Influencers pending qualification at the time that updates are sent, those pending Influencers shall be validated and Sales Commission given under the terms that were valid at the time the Referred Purchaser Purchased a GPWIN NFT.

Use of Sales Commission

Sales Commission may ONLY be redeemed in USDC to the Influencers e-wallet, which the Influencer may change, by notifying Winterfell and Winterfell confirming such change having been registered with Winterfell. Winterfell is not responsible for verifying the Influencers e-wallet address, and any errors in this regard are the sole responsibility and obligation of the Influencer. Any loss of e-wallet or the Influencers access to his/her e-wallet is the sole responsibility and liability of the Influencer. Sales Commissions may not be traded and may not be redeemed for cash, by Winterfell. Sales Commission are not transferable, salable, or auctionable. If the Program is terminated by Winterfell, Influencers will have 1 month to redeem any Sales Commission before they are forfeited. If a Influencer's account is cancelled for any violations of these Terms & Conditions, and GPWIN Terms & Conditions, unredeemed Sales Commission are forfeited immediately. If Influencer's account is suspended for any reason, and there after are reactivated, the Sales Commissions earned shall be reinstated.

Liability Release

The Influencer agrees: (1) to be bound by these Terms and any decisions by Winterfell, its Administrators ("*Winterfell Entities*") (if any) and/or their designees, and privacy policies; (2) to release and hold harmless Winterfell Entities and their respective parent companies, affiliates and subsidiaries, together with their respective employees, directors, officers, licensees, licensors, shareholders, attorneys and agents including, without limitation, their respective advertising and promotion entities and any person or entity associated with the production, operation or administration of the Program (collectively, the "*Released Parties*"), from any and all claims, demands, damages, losses, liabilities, costs or expenses caused by, arising out of, in connection with, or related to their participation in the Program (including, without limitation, any property loss, damage, personal injury or death caused to any person(s) and/or the awarding, receipt and/or use or misuse of the Program or any Credit); and (3) to be contacted by Winterfell Entities via e-mail.

The Released Parties shall not be liable for: (i) late, lost, delayed, stolen, misdirected, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind resulting from acceptance, possession or use of a Sales Commission, or from participation in the Program; or (v) any printing, typographical, administrative or technological errors in any websites or materials associated with the Program and the GPWIN. The Released Parties shall not be liable for damages of any kind to any computer system resulting from participating in, or accessing or downloading information in connection with this Program and GPWIN, and reserve the right, in their sole discretion, to cancel,

modify or suspend the Program should a virus, bug, computer problem, unauthorized intervention or other causes beyond the Released Parties control, corrupt the administration, security or proper play of the Program and or GPWIN.

The Released Parties shall not be liable to any Influencer's for failure to withdraw or to be paid any Sales Commission or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, tornado, tsunami, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, Pandemic, or any other similar or dissimilar cause beyond any of the Released Parties' control.

As a condition of entering the Program, the Influencer's agree that under no circumstances will Influencer's be entitled to any Sales Commissions for any losses or damages, and Influencer's hereby waive all rights to claim punitive, incidental, consequential and any other damages, and waives any and all rights to have damages multiplied or otherwise increased.

Winterfell Entities reserves the right to cancel or suspend this Program should it determine, in its sole discretion, that the administration, security or fairness of this Program has been compromised in any way.

Applicable Law

These Terms and Conditions and any non-contractual obligations arising in connection with them (and, unless provided otherwise, any document entered into in connection with them) shall be governed by and construed in accordance with English law.

Any dispute arising out of or in connection with these Terms and Conditions, including any question regarding the existence, validity or termination of these Terms and Conditions, shall be referred to and finally resolved by arbitration under the LCIA Rules, which Rules are deemed to be incorporated by reference into this Paragraph. The number of arbitrators shall be three. The seat, or legal place, of arbitration shall be London, UK. The language to be used in the arbitral proceedings shall be English. The governing law of these Terms and Conditions shall be English law.

Influencer's Code of Conduct

Influencer's agree that they will not violate any of these Terms, or otherwise engage in activity that could be considered harassment. Influencer's agree not to use the Program to:

- Violate the intellectual property rights of Winterfell, GPWIN and or the GPWIN Case
- Spam or otherwise create bulk distributions of the Personal Link or the Personal Bonus Link that is inappropriate
- Collect or attempting to collect personal data about Referred Persons or potential Referred Purchasers
- Engage in any actions that are designed to disrupt or undermine the Program
- Make attempts to gain unauthorized access to the software or the Program for any reason
- Transmit files that contain bots, viruses, worms, Trojan horses, or any other file that could contaminate or otherwise destroy Winterfell intellectual property or stop the function of the Winterfell GPWIN and or the GPWIN Case
- Engage in illegal or unsportsmanlike activities
- Engage in behavior designed to annoy or harass others
- Engage in actions that disparage or malign or call into question the reputation of Winterfell, GPWIN and or the GPWIN Case, in Winterfell's sole discretion

Inappropriate Behavior

The Winterfell Entities may prohibit anyone from participating in the Program or receiving a Sales Commission if they determine such Influencer is attempting to undermine the fairness, integrity or legitimate operation of the Program in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other Winterfell Influencer's (whether or not enrolled in the Program), or representatives of Winterfell Entities. Use of any automated system to participate is strictly prohibited, and if discovered, and will result in disqualification. Winterfell reserves the right to disqualify anyone, cancel Sales Commission, disable or suspend an account, and contact legal authorities (including law enforcement), if it should discover a Influencer is tampering with the entry or Influencer process or the operation of the Program or violating these Terms. Influencers generated by a script, macro or other automated means will be disqualified. If a solution cannot be found to restore the integrity of the Program, we reserve the right to cancel, change, or suspend the Program.

Privacy

Participation in the Program may require the Influencer to submit personal information about themselves. The personal information will be collected, processed and used in accordance with Winterfell's Privacy Policy which can be found at

[https://www.gpwin.se/_files/ugd/9b780c_a9c3171ceda048d096ce7872b2cd96b3.pdf].

In addition, personal information may be used by Company on Company's behalf, to contact Influencer's with regards to participation in the Program and to receive communications from Winterfell or third party administrators of the Program.

Miscellaneous Provisions

These Terms and Conditions shall constitute the entire agreement between the Parties, superseding all prior written and oral communication. Each Influencer acknowledges that in agreeing to be bound by these Terms and Conditions it does not rely on any statement, representation, assurance or warranty (whether made innocently or negligently) that is not set out in these Terms and Conditions.

Severability - Should any part of these Terms and Conditions be rendered or declared invalid by a court or arbitration panel of competent jurisdiction, such invalidation of such part or portion of these Terms and Conditions should not invalidate the remaining portions thereof and they shall remain in full force and effect.

Third Party Rights - The Parties do not intend any third party to have the right to enforce any provision of these Terms and Conditions under the Contracts (Rights of Third Parties) Act 1999.

Successors - These Terms and Conditions shall be binding on and inure for the benefit of the successors and permitted assigns of the Parties in accordance with these Terms and Conditions.

Reservations of Rights

We reserve the right to modify or amend at any time these Terms and Conditions and the methods through which Sales Commissions are earned. We reserve the right to disqualify any Influencer at any time from participation in the Program if he/she does not comply with any of these Terms. Winterfell Entities' failure to enforce any term of these Terms shall not constitute a waiver of that provision.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE PROGRAM. SHOULD SUCH AN ATTEMPT BE MADE, PROGRAM ENTITIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION

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